



St. Luke's Sports Rink Sponsorship Package

3323 Seventh St. Whitehall, PA 18052 info@slsportsrink.com 610-351-0352

Dear Potential Sponsor,

As we reopen an iconic landmark in the Lehigh Valley this fall, we are reaching out to businesses in our local community that we believe would benefit greatly from this opportunity. The Rink in Whitehall offers a full-size indoor turf field that accommodates recreational club and school teams all year round. We have recently invested in new renovations to make the 25,000 square foot building a state-of-the-art sports facility.

Sponsoring our venue is not only a great way to get involved with the community; it's also an amazing form of marketing for your business. We offer accommodations to a variety of sports, special events, leagues and tournaments for all ages. That means your business will have branding in front of hundreds of people daily and generate **about 100,000** impressions each season in the Lehigh Valley.

We are asking for sponsorship to help subsidize the cost of equipment and facility upgrades which will directly benefit all of our customers. Below we have a list of our sponsorship packages that may interest you. We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit.

Thank you for your time and hope to hear from you soon,

Mike Bender



Bronze Package [\$1500] - 1 year

- Company logo on field banner



Silver Package [\$3750] - 3 years

- Company logo on field banner
- Company logo on website with hyperlink
- 1 post (annually) on all social media platforms
- **Savings: \$250 annually**



Gold Package [\$5000] – 5 years

- Company logo on field banner
- Company logo on website with hyperlink
- 1 post (annually) on all social media platforms
- Flyers/Pamphlets in main entrance
- Logo on special event t-shirts
- **Savings: \$500 annually**



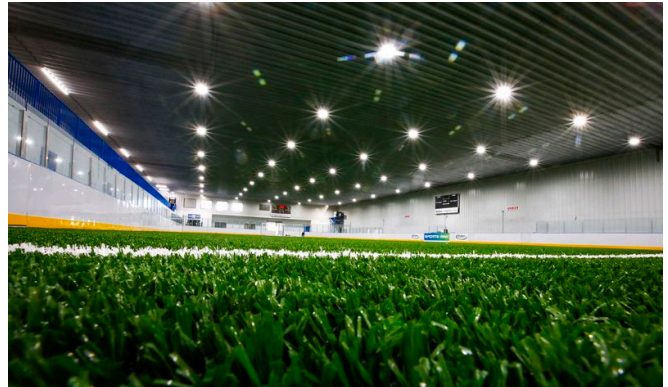
Current Sponsors Include:



Thank you for your consideration. The demand for a facility like this in our area is long overdue and is only made possible with sponsors like you. Being the largest indoor turf field in the Lehigh Valley, we are very busy hosting a variety of sports and events for all ages. This opportunity will fill up fast, so please let us know if you have any specific questions and or requests. You can reach us directly at 610-351-0352 or email us at info@SLsportsrink.com.

Top 3 reasons to become a sponsor

- Facility is host to over 100,000 participants each season!
- Our demographic is your target audience!
- Your brand will be viewed and accessible on multiple platforms!



CONTACT INFORMATION:

_____	_____
Company Name	Contact Person
_____	_____
E-mail Address	Phone Number

Address	
_____	_____
Signature	Date

PAYMENT INFORMATION:

___ Please send me an invoice

___ I have enclosed a check made payable to: *Whitehall Sports Turf, LLC*

___ Please charge my credit card
Card Type: _____

Card Number

Expire Date Security Code

Once we receive your completed sponsorship form, our staff will contact you to discuss recognition specifics and details.

Please send your high- resolution logos (.EPS or vector preferred) to info@SLsportsrink.com or call us at 610-351-0352 for assistance.

All materials will be sent for your approval before going to print.

SPONSORSHIP PACKAGES:

(Please check one)

- Gold Silver Bronze